

Press Release

Qualification and Professionalization in the European Music Business Training programme for International Music Publishing: International Music Publishing Summer School

Hamburg, October 9th 2019

The training programme with focus on international music publishing will take place in March 2020 in Hamburg and is developed for young professionals working in the European music industry. It is supported by Music Moves Europe and the City of Hamburg. Cooperating Partners are the International Confederation of Music Publishers (ICMP), Chambre Syndicale De l'Edition Musicale (CSDEM) and Deutscher Musikverleger-Verband (DMV) as well as Reeperbahn Festival and the Music Cities Network. The Hamburg Music Business Association (IHM e.V.) is the organizing body.

In a four-day seminar in March 2020 (Thursday 5th to Sunday 8th), the International Music Publishing Summer School will take place in Hamburg, Germany, accompanied by networking activities and followed by alumni meetings during Reeperbahn Festival 2020.

The training programme intends to provide people from all over Europe – either already active in the music publishing business or experienced career starters - with a comprehensive qualification and advanced training in international music publishing. The offer is based on three essential pillars: knowledge, networking and exchange of experience. The curriculum combines necessary information on an international level with specialist knowledge in international music publishing.

The EU-wide announced Summer School is supported by [Music Moves Europe](#), which is the overarching framework for the European Commission's initiatives and actions in support of the European music sector. Additional support comes from the [City of Hamburg](#). Cooperating partners are international organisations like the International Confederation of Music Publishers ([ICMP](#)) and Chambre Syndicale De l'Edition Musicale ([CSDEM](#)), as well as federal partners Deutscher Musikverleger-Verband ([DMV](#)), [Reeperbahn Festival](#) and the internationally acting [Music Cities Network](#).

The International Music Publishing Summer School will be curated by music publishing experts from four different European countries. The Board of Trustees reflects the strong interest of the International Music Publishing Summer School to consider relevant music publishing issues in a European way. It consists of **Juliette Metz, FR** (Chair of the French Music Publishers Association, [CSDEM](#)), **John Phelan, IE** (Director General, [ICMP](#)), **Götz von Einem, DE** (Managing Director GSA, [peermusic \(Germany\) GmbH](#)), and **Mette Zähringer, DK** (Vice President, [Iceberg Music Group](#)).

"Publishing is the nexus point between music and the market – all forms of music require a publisher. It's the glue of the music industry. It is as fascinating as it is complex, especially when you work on an international level in this field," says John Phelan, Director General of ICMP and Board member of the Summer School. "I can only encourage young talent across Europe to apply for this training scheme. It offers an excellent introduction to the industry, an outstanding roster of tutors and the chance to strengthen the worldwide music publishers' network."

Application for the Music Publishing Summer School requires a CV and a letter of motivation. Participants will be selected by the Board of Trustees.

The registration fee per person amounts to EUR 300 (plus VAT) and includes accreditation to the Reeperbahn Festival 2020.

Interested parties can apply online until 15th of December 2019. You find conditions of participation and application documents here: www.musicbusinesssummerschool.com

For further information or logos please contact us.

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ABOUT IHM e.V. - Hamburg Music Business Association

The Hamburg Music Business Association (IHM) is the first and largest regional music trade association in Germany. It was founded in March 2004 with the aim of promoting and helping to shape Hamburg as a centre for music and the music industry.

With its musical history, ranging from Brahms to the Beatles, its vast number and unique concentration of live music clubs in the Altona and St. Pauli districts, its world-famous festivals, including Hurricane, Wacken Open Air, MS Dockville, Elbjazz and the Reeperbahn Festival, and with its internationally active publishers, labels, distributors, agents, and promoters, Hamburg is northern Europe's leading centre for the music industry.

The IHM is the network of Hamburg's music business. It consolidates groups across submarkets. With managements, publishers, labels, distributors, promoters, venues, digital service providers, and media amongst its members, IHM represents enterprises in all branches of the music industry. IHM's main objective is the establishment of the structural requirements for successful businesses in the field of music through networking, public relations, lobbying, and project work.

www.musikwirtschaft.org

ABOUT MUSIC BUSINESS SUMMER SCHOOL, GERMANY

The role model for the International Music Publishing Summer School is the already existing, Hamburg based Music Business Summer School - a training programme for German-speaking music business people aiming for qualification and professionalization. The Music Business Summer School Germany includes the following three subsections:

- Music Publishing & Copyright (since 2013) // Partner: DMV (German Music Publishers Association),
- Live Entertainment & Event Management (since 2017) // Partner: BDKV (Federal Association of Concert and Event Management)
- Recorded & Label Management (since 2018) // Partners: VUT (Association of Independent Music Companies) & BVMI (International Federation of the Phonographic Industry).

www.musicbusinesssummerschool.com